



Shrinking Data Footprint!

AN INFORMATION GOVERNANCE CASE STUDY

THE SITUATION

In recent years, companies across all industries have been hit by wave after wave of regulations. For large firms such as leading transportation provider J.B. Hunt Transport, Inc., the pressure is particularly intense, as the consequences of non-compliance can be severe. J.B. Hunt Transport needed a lifecycle governance strategy that would simplify compliance and defensibly disposing of data while mitigating the risks associated with retaining more data than necessary.

THE SOLUTION

J.B. Hunt Transport, Inc. is shaping a robust information lifecycle governance strategy, simplifying compliance and defensibly disposing of data to cut e-discovery costs and mitigate risks associated with retaining more data than necessary, such as data security breaches.

Technology Category

- IBM Hybrid Cloud
- IBM Cloud
- Middleware

Solution Components

- Defensible Disposal (IT Governance)
- InfoSphere Optim Archive
- InfoSphere Optim Test Data Management
- IBM StoredIQ

THE RESULT

J.B. Hunt can enforce robust data retention policies, with a full audit trail to ease compliance. Deleting content with no business or legal relevance has reduced held data volumes by 94.2 percent.

94.2%

data volume
reduction!

