



Data Classification

Today's workforce needs fast, easy access to information. They want to search across multiple sources rather than outdated and cumbersome fileshare browsing.

Data Classification is the answer your people are looking for. Properly executed, you open the door to optimizing your data and squeezing every last ounce of value out of it! Your team will be more effective, and your end customers reap the benefits of outstanding products and service, leading to enhanced trust and brand loyalty.



ID WILL HELP YOU GET THE MOST VALUE FROM YOUR DATA!



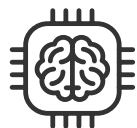
FUNCTIONS OF DATA CLASSIFICATION

- Identify content to retain
- Identify what *must* be disposed or remediated
- Identify what *can/should* be disposed
- Enhance security
- Reduce storage needs



CONTENT ENRICHMENT

Enriching your content by tagging it with metadata increases searchability, value, efficiency, governance, and most importantly makes content more actionable.



AUTO-CLASSIFICATION

The prospect of auto-classifying content using machine-learning is highly appealing. It helps reduce dependency on humans to ensure proper governance and records management.

While other solutions seek to restrict or eliminate end-user participation, we help our clients auto-classify as much as possible, while providing end-users with the ultimate control. The use cases are many—data cleanup, records management, content searchability, collaboration, and more.



DAY-FORWARD & LEGACY CONTENT

Day-forward use cases include auto-classification of email and content that is part of a workflow process. By far the best time to classify content is in real-time. The fact remains, however, that large volumes of dormant content exists that needs to be classified in order to properly secure it, dispose of it, or retain it. ID can help with that too!

*Innovative Discovery is ready to help you **optimize your data now** through data classification! Contact us today!*