



# Privacy Compliance

Privacy laws like GDPR and CCPA aren't going anywhere. In fact, many states and countries are working on their own versions and keeping up can feel daunting. At Innovative Discovery, we track the laws, regulations, and standards that impact the way organizations collect, store, protect, and govern their data. ID offers experience and consultative guidance to help you meet today's privacy challenges and reduce the risk of fines and reputation damage. We can help you implement, automate, and maintain your privacy program while keeping you abreast and prepared for new regulations. And should we find sensitive data, we have the people, processes, and technologies to help you re-gain control.



## GAIN PRIVACY COMPLIANCE CONFIDENCE WITH:



### DATA INVENTORY

Almost half of organizations don't know where their sensitive data is stored, leaving them at high risk for data breach and exposure to privacy and compliance violations. With ID's data inventory scan, you'll know if sensitive data exists within your data sprawl.



### DATA MAPPING

A complete and up-to-date data map is the mainstay of your privacy program. You'll know which systems store personally identifiable information (PII), visualize the flow of data across the business including third parties, and generate compliance reports.



### DATA SUBJECT ACCESS REQUESTS (DSAR)

Using the right technology and processes, Innovative Discovery will automate the data subject request fulfillment process using workflows for request intake and verification, detecting where personal data exists, and responding in a secure manner.



### PRIVACY AWARENESS TRAINING

Educate your staff, protect your customers. Let Innovative Discovery share our knowledge on how to consistently use safe practices that meet regulatory training requirements under the GDPR, CCPA and other regulations.



### DATA RETENTION

ID will help you identify what content is needed for legal and business reasons and dispose of content that has little or no value, minimizing the costs of data access requests and reducing exposure to cyber incidents.

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